Research on the Cultivation Strategy of Chinese Excellent Traditional Culture for Minority College Students in Jiangxi Colleges and Universities

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Abstract: This paper takes the minority college students from colleges and universities in Jiangxi Province as the survey object, and through the two methods of "questionnaire survey" and "case interview", the authors understand the current situation of the minority students in contemporary colleges and universities. Based on the analysis of the current situation, this paper summarizes some problems in the cultivation of Chinese outstanding traditional culture of minority college students from the aspects of personal growth environment, college education concept and national characteristics, and focuses on the "educational content" and The two aspects of "cultivation approach" explore in detail the specific training strategies of Chinese outstanding traditional culture of minority college students in Jiangxi universities.

1. Introduction

With the improvement of the voice of the construction of a strong socialist culture, the Party Central Committee has always regarded the Chinese excellent traditional culture as the theoretical and spiritual guidance of the national economic and social development plan in the new era, and emphasized the core connotation of the Chinese excellent traditional culture in many important meetings. In particular, the promotion of the strategic plan of "One Belt, One Road" puts forward higher requirements for the development of China's political, economic, cultural and educational development. Among them, in terms of cultural development, the idea of "talenting the country with talents" has gradually penetrated the hearts of the people. The cultivation of talents puts forward higher requirements, especially highlighting the requirements for the cultivation of Chinese excellent traditional culture for college students, especially minority students.

2. Explain the significance of strengthening the cultivation of Chinese outstanding traditional culture for minority college students

The experience of historical development tells us that the conservative and closed thinking is not conducive to the long-term development of the country and the nation. Only by absorbing the excellent cultural thoughts will it be beneficial to the long-term development of the nation. For the multi-ethnic country, the excellent traditional culture of the Chinese nation has condensed the countless wisdom of the Chinese nation through the continuous development of history. Although the cultures of different ethnic groups have certain differences, they inherit and carry forward the fine traditions of China. Culture is the obligation of all Chinese children. Especially for the minority college students in China, it is of great practical significance to cultivate their acceptance and recognition of the Chinese traditional culture.

2.1 Conducive to enhancing the recognition of minority college students in colleges and universities on Chinese outstanding traditional culture

Cultural identity is the internalization of cultural connotation and the sense of belonging in the process of individual acquisition and perception of national culture in social development. The development process a few years ago has made the Chinese national culture contain endless moral spirit and philosophy of life. Therefore, the study of Chinese outstanding ethnic culture by college

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students of ethnic minorities can not only enhance students' own cultural self-confidence, correct value orientation, and strengthen the nation. Consciousness and cultural identity are also conducive to weakening cultural prejudice among ethnic groups and cooperating with ethnic relations.

2.2 is conducive to improving the level of ideological and political education of minority college students in colleges and universities

Ideological and political education is a compulsory content of theoretical ideological education in colleges and universities. Especially for minority students with different national cultures, accepting excellent traditional cultural education not only helps to improve students' personal moral cultivation, but also helps them establish correctness. Worldview, outlook on life and values.

2.3 is conducive to enhancing harmony and unity among nations

Cultural education is an important way to enhance national unity and promote harmonious development of society. Therefore, the comprehensive and effective development of Chinese traditional culture for minority college students is of great significance for enhancing the national cultural soft power, unifying national cultural concepts, and enhancing national mutual trust.

3. A Survey of the Status Quo of College Students' National Traditional Culture Identity in Jiangxi Province

This study used the empirical research methods of "questionnaire survey" and "case interview" to investigate the status of traditional Chinese cultural identity of minority college students in Jiangxi. In the one-week survey, 120 questionnaires were distributed, and the actual number of questionnaires collected was 116, with a recovery rate of 96.7%. After screening one by one, the number of valid questionnaires was 112, and the effective recovery rate was 93.3%, exceeding 90%. Therefore, the validity of the survey results can be identified.

A total of 32 minority students were surveyed, including male students (52%), female students (48%), male students (47%), and science students (53%). In short, the survey object, regardless of the number of races, gender ratio and professional proportion distribution, has a certain representativeness and can be statistically analyzed. In addition, a total of 8 minority students from the case interviews in this study were valid.

4. Analysis of the Status Quo of the Survey of the Identity of Chinese Traditional Ethnic Cultures by Minority College Students in Jiangxi Universities

4.1 Analysis of the General Situation of Minority Students in Colleges and Universities on the Recognition of Chinese Excellent Traditional Culture

In response to the general understanding of minority Chinese students on the excellent traditional Chinese culture, the results of the statistical questionnaire can be seen. Among the 112 valid questionnaires, the options are "in-depth understanding", "a certain degree of understanding", "basic incomprehension" and "less knowledge". The number of responses accounted for 8.2%, 48%, 28%, and 15.8%, respectively. According to this statistical result, although there are a large number of minority students in colleges and universities who have a certain understanding of the Chinese excellent traditional culture, they are not very confident in understanding the depth. Therefore, further improve the minority students in colleges and universities. It has important significance for the cognitive level of Chinese excellent traditional culture.

4.2 Analysis of the Ways for Minority Students in Colleges and Universities to Understand Chinese Excellent Traditional Culture

According to the results of the statistical questionnaire, 76% of minority students use the computer, mobile phone, television and other online channels to understand the relevant Chinese excellent traditional culture knowledge. In addition, family education accounts for 15%, and travel, reading, and publicity account for less than 10%. It can be seen that diversified computer resources

such as computers and self-media are important media for popularizing and strengthening traditional cultural education.

4.3 Analysis of the Recognition of College Minority Students in Strengthening the Cultivation of Chinese Excellent Traditional Culture

According to the results of the statistical questionnaire, 86% of minority students believe that strengthening the cultivation of Chinese excellent traditional culture is of great significance for personal development and social development. 10% of minority students believe that it is only important for social development, 4% The students think it doesn't matter. According to statistics, most minority students in colleges and universities have a positive attitude towards strengthening the cultivation of Chinese excellent traditional culture, and they have the desire to actively acquire relevant cultural knowledge.

4.4 Analysis of case interview results

Based on the results of the above questionnaire survey, this study selected several questions in the questionnaire with high response rate, and randomly interviewed 8 minority students from different nationalities. The interview results are as follows: First, most minority students with higher cultural levels are fully aware of the importance of learning excellent traditional culture for personal development and the importance of strengthening ethnic cultural exchanges. Secondly, it recognizes and recommends that the education departments and universities carry out diversified cultural teaching practice activities, and gives personal suggestions on the types of activities, such as cultural knowledge contests, cultural drama performances, visits to historical and cultural exhibitions, poetry readings, and so on.

5. Analysis of the Problems Existing in the Cultivation of Chinese Excellent Traditional Culture for Minority College Students in Colleges and Universities in Jiangxi

Based on the analysis of the current situation and the results of the survey, this paper summarizes some common problems in the cultivation of Chinese outstanding traditional culture of college students in Jiangxi Province: 1) targeted training system, teaching mode, propaganda and propaganda initiative need to be improved; 2) There are perfunctory phenomena in the setting up of Chinese excellent traditional culture training courses. The course topics are old-fashioned, and there are few teaching practice activities, which can not fully mobilize the students' enthusiasm for learning. 3) Due to the differences in their own growth environment, some minority students have a conservative thought. The phenomenon of limited knowledge acceptance, lack of awareness and motivation to actively learn Chinese excellent traditional culture.

6. Discussion on the Contents of Chinese Excellent Traditional Culture Education for Minority College Students in Colleges and Universities in Jiangxi

Based on the above-mentioned status quo investigation, this study believes that the following educational contents should be highlighted in the content of Chinese outstanding traditional culture education for minority college students in Jiangxi universities: 1 grasp the main line of "patriotic education", strengthen the "patriotism" spirit education, and subtly stimulate colleges and universities National identity and patriotic responsibility of minority students. 2 Strengthening the education of "spiritualism": "Self-improvement and self-improvement" is the essence of the excellent traditional culture of the Chinese nation, which contains a strong spiritual force. Therefore, college culture education should strengthen the "spiritual" education, encourage students to work hard, be aggressive, and be brave in pursuing their own ideals of life. 3 Strengthening the education of "self-discipline": "Be cautious, introspective", "Don't be evil, and not be good or small" is a good statement that emphasizes the strengthening of moral cultivation in the excellent traditional culture of the Chinese nation. Today's society is full of uncertainties, and young students tend to lose themselves because of the temptations of society. Therefore, in the cultural education of

colleges and universities, the moral self-cultivation of young students should be strengthened with the theme of "self-discipline". 4 Strengthening the education of "honest and trustworthy": "Honest and trustworthy" is the most basic principle of a person's foothold in society and living for the people. It is also one of the traditional virtues of the Chinese nation. In today's campus life, there are phenomena such as cheating in exams and deceiving teachers. Therefore, strengthening the cultivation of students' integrity and cultivating students' ability to correctly handle ethnic and interpersonal relationships is one of the important contents of strengthening Chinese excellent traditional culture education.

7. A Probe into the Ways of Cultivating Chinese Excellent Traditional Culture of Minority College Students in Colleges and Universities in Jiangxi

Based on the above-mentioned status quo investigation and analysis of existing problems, we understand that the cultural education of minority college students is not only influenced by the subjective cognition of students, but also by many factors such as personal growth environment, college education concept and national characteristics. Impact. Therefore, in the process of real cultural cultivation, in order to fundamentally let the educated understand and grasp the spiritual connotation and cultural characteristics of the excellent traditional culture of the Chinese nation, it is necessary not only to strengthen the popularization and promotion of the Chinese traditional culture, but also to be based on The current situation, choose the appropriate training channels: 1 Based on the campus culture construction, guided by the national cultural education policy, strengthen the cultivation of Chinese excellent traditional culture; 2 Explore innovative teaching methods, strengthen the ideological and political theory courses and practical courses in colleges and universities; 3 Based on the cultural differences between different ethnic groups, develop targeted teaching content; 4 Based on the rapid development of network information technology, cater to the interests and interests of contemporary minority students, and expand the diversified cultural training channels.

8. Conclusion

China is a country with diverse ethnic groups. For minority students in colleges and universities, they have a small growth environment and limited Chinese proficiency, which has made them less aware of Chinese excellent traditional culture. It is difficult to understand in normal self-cognition. Strong sense of identity with Chinese excellent traditional culture. Therefore, under the new situation of the development of a socialist harmonious society, we must fully consider the differences between the nation and culture in the training of the outstanding traditional Chinese culture of minority college students. On the one hand, according to the cultural identity difference of the educated, the targeted educational content and educational methods can be formulated; on the other hand, the campus culture advantage of the university should be given full play, with the traditional culture as the carrier and the network resources as the platform. Oriented to carry out Chinese outstanding traditional culture education for college students of ethnic minorities in colleges and universities.

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